

# RICON DEALER NEWS

March 9, 2005

## Model consolidation makes choosing Ricon easier:

Changing customer demands and the implementation of FMVSS 403/404 regulations make it an ideal time to simplify and reduce the number of S & K series lift models offered. With an increasing need for larger platforms and manufacturers efforts to reduce inventory and standardize components, Ricon Corp has realigned its model offerings to better fit today's market.

**Effective April 1, 2005, Ricon will begin offering S & K lifts in two model groups:  
2000 series for vans & small buses -- 5500 series for mid-size & large buses  
We will discontinue the 5000 series as a result of these changes.**

These two size groups will be considered "standard production models". Models with the narrowest platforms (30") will be considered "limited production models" used only when doors are too narrow to accept wider platforms. These lifts require longer lead-time and carry higher pricing than our standard models. Lifts with special platforms and options will be available on a "special order" basis only. These lifts will require greater production lead-time and carry premium pricing.

Manufacturers and dealers will benefit from this model consolidation in several ways:

- Simplified ordering
- Shorter delivery time for standard models
- Reduced inventory costs
- Standardized installation procedures

The following chart shows availability for standard and limited production models.

KLEARVUE MODEL	PLATFORM DIMENSIONS (W x L)	VERTICAL TRAVEL
Standard Production Models		
K-2005	32" x 51"	37"
K-2010	34" x 54"	37"
K-5505	32" x 51"	48"
K-5510	34" x 54"	48"
*Limited Production Models		
K-2003	30" x 51"	37"
K-5503	30" x 51"	48"

\*Use in narrow door applications only

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<b>S-Series MODEL</b>	<b>PLATFORM DIMENSIONS (W x L)</b>	<b>VERTICAL TRAVEL</b>
<b>Standard Production Models</b>		
<b>S-2005</b>	<b>32" x 51"</b>	<b>42"</b>
<b>S-2010</b>	<b>34" x 54"</b>	<b>42"</b>
<b>S-5505</b>	<b>32" x 51"</b>	<b>51"</b>
<b>S-5510</b>	<b>34" x 54"</b>	<b>51"</b>
<b>*Limited Production Models</b>		
<b>S-2003</b>	<b>30" x 51"</b>	<b>42"</b>
<b>S-5503</b>	<b>30" x 51"</b>	<b>51"</b>

\*Use in narrow door applications only

Special order lifts are individually priced; please contact Ricon Customer Service or your Regional Sales Manager for a quote.

Please refer to product brochures for additional dimensions and specifications.

## **Eclipse lifts discontinued:**

Eclipse models F-8000 and F-8100 have been discontinued as a result of the new FMVSS 403 regulations.

Ricon Corp is your partner in compliance and accessibility; we have aggressive product improvement and new product development programs in place that will continue to lead the way in innovative accessibility solutions for the transportation industry.

Please do not hesitate to contact Ricon Customer Service or your Regional Sales Manager with any questions or concerns.