

RICON DEALER NEWS

October 14, 2005

New Pricing Announcement

Ricon held the line on pricing since the new FMVSS requirements took effect on April 1, 2005. This is despite continuing cost increases from many of our suppliers including material, labor and especially fuel. In addition we have now had sufficient experience with the new FMVSS requirements to allow us to determine the actual costs of these federally mandated changes.

Based on the above, we are announcing an across-the-board price increase to be effective January 1, 2006. This will include all products “ordered” on or after the effective date.

New price lists will be available in the “Dealer Room” section at www.riconcorp.com in the near future. New OEM prices will be sent to our OEM customers within the next week. If you have problems accessing the “Dealer Room”, or if you do not receive the new price list within the next 10 days, please contact your Regional Sales Manager for assistance.